

FLORIDA STINGRAYS

**COMMUNITY OWNED
AMATEUR FOOTBALL TEAM**



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<http://www.FloridaStingraysFootball.com>

Who are the FLORIDA STINGRAYS?

The Florida Stingrays are an adult amateur football team set to play in the S.A.F.A (Southern Amateur Football Alliance) in February, 2012. Our goal is to provide an opportunity for college age players who, for whatever reason, did not get the opportunity to play college football.

Our team looks to have local businesses and clubs like the Elks, Moose, Kiwanis, etc sponsor scholarships for our players to attend local colleges, universities, and even trade and technical schools.

Using the business model provided by the legal department of the Super Bowl Champion Green Bay Packers, the Florida Stingrays are giving the average football fan the opportunity to be much more than just a fan. With the Florida Stingrays, the average football fan can fulfill a dream and become an actual team owner.

The Florida Stingrays are divided into 10,000 shares of common stock which are being sold to the people and businesses of Southwest Florida. Each share costs only \$25 tax deductible donation to H.A.N.D.S U.P. CHARITY and includes a season ticket for the first season and official team t-shirt.

By giving ownership to the average fan combined with our free youth football camps, Sponsor A Future Stingray Program, and Cleats 4 Athletes Program, we will create an extremely large and loyal fan base ensuring the team's long term success and can positively impact our community.

PROCEEDS FROM THE FLORIDA STINGRAYS WILL GO TO BENEFIT THE DISABLED IN SOUTHWEST FLORIDA THROUGH

HANDS UP

Helping Acquire Necessary Disability Supplies for Underprivileged People

HANDS UP (EIN 26-4133295) is a 501c3 non-profit organization that helps underprivileged people with severe disabilities acquire necessary medical supplies and equipment not covered by insurance, Medicare or Medicaid.



I'm Jay Lawrence, founder and CEO of H.A.N.D.S. U.P. As a disabled person, it has been a huge struggle to acquire a lot of the necessary medical equipment and supplies that I need on a day to day basis because Medicare and Medicaid quite simply don't have the resources. Although it has been financially straining at times, I've been very blessed to have a family with the resources to help me. Unfortunately for many disabled people across the country, this is not the case and they need our help. That is why I'm starting H.A.N.D.S. U.P. here in my hometown Cape Coral, Florida. In the next 3 to 5 years, I plan to expand H.A.N.D.S. U.P. nationally to include grass roots chapters across the country. I ask you to please join my efforts today to give helping H.A.N.D.S. U.P. in your community.

Help Local Kids Own A Piece Of Their Hometown Team!

SPONSOR A FUTURE STINGRAY

KIDS PROGRAM

Donate only \$25 Per Child

Each child will receive an ownership share, season ticket, & t-shirt!

Ticket Prices

<u>Single Game Ticket</u>	\$5
<u>Season Ticket</u>	\$20
<u>Ownership Share (includes season ticket and t-shirt for first 1000 fans)</u>	\$25
<u>Family Pack (5 ownership shares, 5 season tickets, & 5 t-shirts)</u>	\$100

ADVERTISING DONATIONS

Program Sponsors All Include Entire Season

<u>¼ Page Ad. (includes 2 Ownership Shares & 2 Season Tickets)</u>	\$100
<u>½ Page Ad. (includes 2 Ownership Shares & 2 Season Tickets)</u>	\$150
<u>Full Page Ad. (includes 2 Ownership Shares & 2 Season Tickets)</u>	\$200
<u>Full Back Inside Cover (includes 2 Ownership Shares & 2 Season Tickets)</u>	\$250
<u>Full Back Outside Cover (includes 4 Ownership Shares & 4 Season Tickets)</u>	\$400

Corporate Packages

ALL PACKAGES ARE NEGOTIABLE!

ECONOMY

\$250 Donation

1 Field Banner (you supply banner)
Name Listed Among Sponsors In Program
10 Ownership Shares & 10 Season Tickets

BRONZE

\$500 Donation

1 Field Banner (you supply banner)
Business Card Size Program Ad
20 Ownership Shares, & 20 Season Tickets

SILVER

\$1000 Donation

1 Field Banners (WE supply banner)
¼ Page Program Ad
Small Logo On 1000 Printed Advertising Postcards
Small Logo on Florida Stingrays Website & Facebook Page
Small Logo On Hands Up Charity Website & Facebook Page
Small Logo on 500 Advertising Posters
NEW 5 Cases of Stingray Water with Your Logo from LABELS BY DESIGN
50 Ownership Shares, & 50 Season Tickets

GOLD - ONLY 4 Available

\$3000 Donation

2 Field Banners (1 per sideline & WE supply banners)
Medium Size Logo On 5000 Printed Advertising Postcards
Logo on Florida Stingrays Website & Facebook Page
Logo On Hands Up Charity Website & Facebook Page
Medium Logo on 500 Advertising Posters
Logo On Game Helmut
Mentioned on 60 radio ads in January
Logo on sleeve of official Stingray t-Shirt Featuring Your Logo On Back
NEW 10 Cases of Stingray Water with Your Logo from LABELS BY DESIGN
100 Ownership Shares, & 50 Season Tickets

PLATINUM – Only 4 Available

\$5,000 Donation

2 Field Banners (1 per sideline & WE supply banners)
Large Logo On 5000 Printed Advertising Postcards
Logo on Florida Stingrays Website & Facebook Page
Logo On Hands Up Charity Website & Facebook Page
Large Logo on 500 Advertising Posters
Mention on 60 Radio Ads Per Month x 4 Months
Logo On Back Of Stingray Official T-shirt
Logo On Sleeve Of Official Coaches Polo
Logo On Home & Away Jerseys
Logo/Coupon on back of game tickets
NEW 20 Cases of Stingray Water with Your Logo from LABELS BY DESIGN
100 Ownership Shares, 100 Season Tickets, and 100 T-shirts